

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Katelyn Brawn,

being/on behalf of: Georgians for Isakson,

a legally qualified candidate of the Republican

political party for the office of: Senate

in the general

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$2,200 gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARTIN KILPATRICK

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

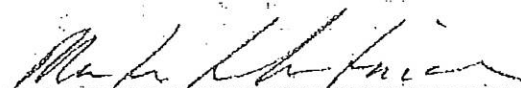
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

MARTIN KILPATRICK, CAMPAIGN MANAGER

printed name

5/5/16

date

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon Anderson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/5/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Commie Hughes
Signature

Commie Hughes
Printed Name

Executive Asst.
Title



Political Client
Information Request Form

Candidate Name: Johnny Isakson

Official Campaign Name: Georgians for Isakson

Address: PO Box 250116

City, State & Zip Code: Atlanta, GA 30325

Campaign Phone: 770.818.1493

Campaign Fax: 770.818.1609

Campaign Contact Person: Trey Kilpatrick

Campaign Treasurer: Jon Anderson

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25206487

CPE: 271/305/3537

Agency: MENTZER MEDIA
SERVIC

210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Changes as of: 8/12/2016 at 3:21 PM
Flight: 8/16/16 - 8/22/16
Advertiser: Isakson - Senate - GA

Product: Isakson-Sen-GA

Agency Order #: 5287458

Buyer: Rumbley, Chris
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 1

Station: WTGS
Market: Savannah

Office: WASHINGTON

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$2,200.00
Total Spots: 6

Total CPE: \$125.71

Total GRP: 17.5
Traffic #: 615830
Separation:

Comments: New Order
Candidate - Isakson for Sen
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22							Total Spots	Total \$	CPP	GRP
							8/16	8/17	8/18	8/19	8/20	8/21	8/22				
1	Tu-F 7p-7:30p		Big Bang Theory	\$275.00	2.5	30	0	0	1	0	0	0	0	1	\$275.00	\$110.00	2.5
2	Tu-F 7:30p-8p		Big Bang Theory	\$275.00	3.0	30	0	1	0	1	0	0	1	3	\$825.00	\$91.67	9.0
3	Tu-F 7:30p-8p		Big Bang Theory	\$550.00	3.0	60	1	0	1	0	0	0	0	2	\$1,100.00	\$183.33	6.0
TOTALS:							1	1	2	1	0	0	1	6	\$2,200.00	\$125.71	17.5

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25266487

CPE: 271/305/3537

Agency: MENTZER MEDIA

SERVIC

210 W. Pennsylvania

Avenue

Suite 250

Towson, MD 21204

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Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total \$: \$2,200.00

Total Spots: 6

Total CPM: \$125.71

Traffic #: 615830

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/12/16 3:21 PM	JACOB ROTH	Separation: 30
08/12/16 3:21 PM	JACOB ROTH	Separation: 30

Competitive Information

Market Budget:	\$44,000
WTGS Share:	5%
Comment:	
WJCL:	6%
WSAV:	44%
WTOG:	45%

Daypart Summary				
DayTime	% Distrib	Spots	Dollars	GRP
	100%	6	\$2,200.00	17.5
Total	100%	6	\$2,200.00	\$125.71

Monthly Summary		
Month	Spots	Dollars
2016-Aug	6	\$2,200.00
Total	6	\$2,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/15/16 8:13 AM					\$0		
Revision	8/12/16 3:21 PM	JACOB ROTH	Revised			\$0	\$2,200.00	Changes: User Entered \$ from \$0.00 to \$2,200.00, Product from PLSAK to Isakson-Sen-GA, Default Spot Length to 30, Comments from Separation: 30 to New Order PLS CFM
New	8/12/16 3:12 PM	JACOB ROTH	New	6		\$2,200.00	\$2,200.00	TR JACOB.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Orders
Order / Rev: 615830
Alt Order #: 25266487
Product Desc: Isakson-Sen-GA
Estimate: 3537
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 08/15/16 / 08/15/16
Order Type: GENERAL

WTGS

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 210 W Pennsylvania
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Isakson for GA Senate-R
Demographic: A35+
Product Codes: PL US Senate Candidate
Priority: Pol3
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 87806
Agency External ID: 11306
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/15/16	08/21/16	5	\$1,925.00	\$1,636.25
08/22/16	08/28/16	1	\$275.00	\$233.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	6	\$2,200.00	\$1,870.00	0.00
Totals	6	\$2,200.00	\$1,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTGS	5%	\$2,200.00
Market	100%	\$44,000.00

Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	6%	\$2,640.00
WJWJ	0%	\$0.00
WSAV	44%	\$19,360.00
WTOC	45%	\$19,800.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTGS	08/18/16	08/18/16	M-F 7p-730p BBT	CM	658-730PM	---T---	:30	1	\$275.00	Pol3	0.00	NM	1	\$275.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/16	08/24/16	---T---					1	\$275.00		0.00			
E 2	WTGS	08/17/16	08/17/16	M-F 730p-8p BBT	CM	728-8PM	--W----	:30	1	\$275.00	Pol3	0.00	NM	1	\$275.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/16	08/23/16	--W----					1	\$275.00		0.00			

WTGS

CONTRACT

WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

Contract / Revision 615830 /		Alt Order # 25266487
Product Isakson-Sen-GA		
Contract Dates 08/16/16 - 08/22/16		Estimate # 3537
Advertiser Isakson for GA Senate-R		Original Date / Revision 08/15/16 / 08/15/16
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WTGS	Account Executive Washington DC Miller	Sales Office KATZ Washing
Special Handling		
Demographic Adults 35+		
Agency Code 9912736	Advertiser Code 271	Product 1/2 305
Agency Ref 11306		Advertiser Ref 87806

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	08/18/16	08/18/16	BBT	658-730PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/18/16	08/24/16	---T---				1	\$275.00				
N 2	WTGS	08/17/16	08/17/16	BBT	728-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/17/16	08/23/16	--W----				1	\$275.00				
N 3	WTGS	08/19/16	08/19/16	BBT	728-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/19/16	08/25/16	----F--				1	\$275.00				
N 4	WTGS	08/22/16	08/22/16	BBT	728-8PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	M-----				1	\$275.00				
N 5	WTGS	08/16/16	08/16/16	BBT	728-8PM		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/16/16	08/22/16	-T-----				1	\$550.00				
N 6	WTGS	08/18/16	08/18/16	BBT	728-8PM		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/18/16	08/24/16	---T---				1	\$550.00				
Totals								0.00				6	\$2,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/15/16 - 08/21/16	5	\$1,925.00	(\$288.75)	\$1,636.25
08/22/16 - 08/28/16	1	\$275.00	(\$41.25)	\$233.75
Totals	6	\$2,200.00	(\$330.00)	\$1,870.00

Signature: Kendrick MillerDate: 8/15/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.